**E-Commerce Data Analysis**

**Overview**

This repository contains data analysis and visualization scripts for e-commerce sales data. The analysis aims to provide insights into sales trends, best selling products, and other relevant metrics to help stakeholders make informed business decisions.

**Dataset**

The dataset used for this analysis is provided in the **ECOMM DATA.xlsx** file. It includes information about sales transactions, such as order date, product details, sales quantity, sales amount, and more.

**File Structure**

* **ECOMM DATA.xlsx**: The main dataset containing e-commerce sales data.
* **sales\_data\_analysis.ipynb**: Jupyter Notebook containing the data analysis and visualization scripts.
* **README.md**: This README file providing an overview of the project.

**Requirements**

To run the analysis scripts, you need the following dependencies:

* Python 3.x
* pandas
* matplotlib
* seaborn (optional, for advanced visualizations)